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## **ASSESSOR'S OFFICE RECEIVES IAAO PUBLIC INFORMATION PROGRAM AWARD**

Sacramento CA -- Sacramento County Assessor Kathleen Kelleher is pleased to announce that the Assessor's redesigned web site won the International Association of Assessing Officers (IAAO) Public Information Program Award for 2013. Award recipients were honored at the IAAO Annual Awards Breakfast on August 27, in Grand Rapids, Michigan. Founded in 1934, the IAAO is a non-profit educational and research organization representing more than 7300 members worldwide. The Public Information Program Award is given to assessment jurisdictions that have designed and implemented an effective system for dissemination to taxpayers of information about the assessment process.

Two years in study, design, and implementation, the new customer-oriented Assessor's web site launched March 1, 2013. It was accomplished in house with support from County Department of Technology. Focus groups from customers and customer service staff guided the design and presentation of property tax assessment information, forms, and resources. "I am so pleased that their contributions were found to be worthy of recognition from our peers," said Kathleen Kelleher, Assessor.

The Assessor's redesigned web site provides comprehensive property tax assessment information in a user-friendly format. Significant features of the new Assessor's web site include:

- Icon links to most significant and frequently accessed information
- Resources grouped for property owners, business owners, and real estate professionals
- Easy access to property tax forms
- Assessed Value Lookup feature
- Online filing of assessment reviews
- External links to City, County, and State offices related to property tax administration

We invite you visit the Assessor's award-winning website at [www.assessor.saccounty.net](http://www.assessor.saccounty.net)

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